

strategy book



open



Connect people in Miami-Dade County to God, others, ministry, and the world.

Our CF Vision is a vision for discipleship...

As we seek to make disciples (Matthew 28:19), we define discipleship at CF as someone who is connected to:

- God: enjoys a growing relationship with Jesus [Mt 22:37; Acts 2:42]
- others: lives in biblical community [Hebrews 10:25; Acts 2:46]
- ministry: serves the body of Christ [I Peter 4:10; Acts 2:45]
- the world: joins Jesus on His mission [Mt 13:31-32; Acts 2:47]

Our CF Vision is a process...

While, we want to be a church that is deeply connected to God, others, ministry, and the world - we realize that spiritual transformation is a process God initiates, continues, and completes [II Cor. 3:18; I Cor. 3:9; Rom. 8:29]. Therefore, we partner with God in moving people through our discipleship process.

Our CF Vision is facilitated via our programming...

We offer programs/environments to help move people through our discipleship process. We have identified what we believe are the best environments to place people in for spiritual transformation, and we are committed to only offering these environments so nothing competes with the best.



Connect to God: Weekend worship services

To help people connect deeply to God, we offer worship services with engaging worship and biblical teaching. During all of our weekend worship services, we have worship venues for kids (CF Kids), students (CF Students), and adults.



Connect to Others: Small groups

To place people in the context of biblical community, we offer small groups for study, prayer, care, and mission. The content in our groups is aligned to our weekend teaching so that the teaching is reinforced, discussed, and applied.



Connect to Ministry: Volunteer teams

So that people may utilize their spiritual gifts and enjoy God working through them to serve others, we offer volunteer opportunities to serve the body of Christ.



Connect to the World: Missions

We join God on his mission of bringing people to Himself. We ask people to engage the word personally (invest and invite), locally (reach beyond's), and globally (global missions)



As we seek to connect people to God, we believe that our worship services/venues for all age groups are the best environment to place people for God to bring about transformation. We recognize that He is the one who does the transforming, but we want to place people in a worship environment that features biblical expressions of corporate worship and teaching of the Scripture. We desire to offer the best environment possible to God and to the people He brings to us. As we prepare for each weekend, we plan and evaluate through the following framework (REECs):

R - Relevant (impacts real life)

- Is the campus attractive and well designed?
- Is the selection of songs relevant to the group (Age and culture)?
- Is the content presented in a contextualized manner (Culturally and developmentally)?

E - Excellent (our best in the details)

- Are we rehearsing and walking-through all elements of the entire experience?
- Is our campus clean & clutter free?
- Are all aspects of the campus functional & properly resourced?
- Are volunteers adequately sourced?
- Are the check-in and registration systems easy and fast?
- What do children and families see, hear, and smell as they enter the children's area?

E - Engaging (participation)

- Does the music and message encourage people to participate?
- Are we prepared to offer 4 touches to our first time guests?
- Are the facilities comfortable to facilitate participation?
- Are highly relational and diverse (age/culture) volunteers in place?
- Are the children along with their parents feeling physically and emotionally safe?

C - Creative (awe-inspiring)

- Is the staging creative and unpredictable?
- Does the media (video, lighting, background images, etc) represent a creative God?
- Is there a different element or a new twist in the worship service?

S - Seamless

- Is the campus safe & secure (seamless communication)?
- Is the traffic flow on & off campus seamless?
- Are transitions and pre/post service elements seamless?
- Is appropriate signage in place?
- Are booths synced with inserts and announcements?
- Is the hand off to Small Groups & Connection Classes easy, obvious, and relational?



We believe our Christian faith is personal, but not private. The Christian faith has always been communal, lived out in a community with other Christ followers. In the book of Acts we read the story of the first Christians living a new way of life among a new community of Christians [Acts 2:42-27]. And we see four values in their community that we apply to our small groups...

Value #1: Study

They devoted themselves to the apostle's teaching (verse 42)

We believe that the depth of our community is only as strong as what we unite ourselves around. Therefore, we unite around the Scripture. Otherwise our community is weak. We offer our groups DVD teaching from our pastors, teaching that is aligned to our weekend messages. This reinforces teaching for maximum learning, ensures the doctrine is consistent, and allows small group point persons to focus on shepherding the people in the group.

Value #2: Prayer

...to the breaking of bread and prayer (verse 43)

We ask our small groups to pray together and to pray for each other.

Value #3: Care

...All the believers were together and had everything in common. Selling their possessions and goods, they gave to anyone as he had need. (verse 44-45)

We ask our small groups to practice the "one another's of the Bible:" o care for one another, love one another, submit to one another, and serve one another.

Value #4: Mission

...and enjoying the favor of all the people. And the Lord added to their number daily those who were being saved. (verse 46-47)

We ask our small groups to "reach beyond" the walls of the church to serve our immediate community and the under-resourced hurting throughout Miami. We provide "reach beyond" opportunities to small groups each teaching series



CHRIST FELLOWSHIP LEADERSHIP PIPELINE

In each Leadership environment, CF provides experiences, education, and evaluation to effectively equip people for ministry.

LEAD SELF ▶ **LEAD OTHERS** ▶ **LEAD LEADERS** ▶ **LEAD NETWORKS**

	LEAD SELF	LEAD OTHERS	LEAD LEADERS	LEAD NETWORKS
EXPERIENCE	Group/Team Member	Group/Team Leader	Coach/Senior Coach	Directors/Pastors
EDUCATION	-All 4 Connection Classes -SG Content	-2 CF general; 1 specific book over 12 months -Online Resources (cfwired) -Ministry Rallies	-3 CF general Theol/Min/Leader books; 2 specific books over 2 years -Online Resources (cfwired)	-Supervisor/Staff directed reading with approved curriculum
EVALUATION	Leader meets with group/team regularly	Coach has personal/ministry discussion monthly with leader using CF resources.	Director has personal/ministry discussion monthly with leader using CF resources.	-Ministry Action Plans -Annual Review -Ongoing Discussions
	Goal: Instill in each person a commitment to connect to God, others, ministry, and the world.	Goal: Produce growing servant leaders. (1 Timothy 3:8-10)	Goals: Develop mature shepherds of leaders. (1 Timothy 3:1-7)	Goal: Develop staff who authentically live CF Staff Values and effectively train people for ministry. (Ephesians 4:11-12)





CONNECT TO THE WORLD

CF LOCAL MISSIONS STRATEGY

REACH BEYONDS

VIA SMALL GROUPS

IMMEDIATE COMMUNITY

People we (the CF family) live, work, and play alongside

UNDER-RESOURCED & HURTING

The under-resourced & hurting people in Miami-Dade County

RELATIONSHIPS WITH ORGANIZATIONS

COMMUNITY OUTREACHES

LOCAL MISSIONS PARTNERSHIPS

CARING FOR MIAMI



Onramps and Handoffs.

Onramps and hand-offs help facilitate movement through our essential environments (*worship>groups>volunteer>missions*).

Onramps:

We rarely do events outside of our core process and programming. When we do, the event or class must be an onramp to an essential program in our process. Instead of cul-de-sac ministry where events are an end in themselves, onramps are one-time events designed to move people to a next step.

Onramps to worship	Onramps to groups	Onramps to ministry
-Invite Cards at Reach Beyond's -"Stacked" Events	-101/102 Connection Class -Beach Baptism to 1st Steps -Child Dedication to groups -Grad Recognition to groups	-301 Connection Class -Ministry Rally
Onramps to missions: 401 Connection Class		

Handoffs

We must do more than offer great programs/environments within our process. We must facilitate effective hand-offs between the programs. The handoff from one stage in our process to the next must be: obvious, easy, and relational. While onramps are events, handoffs are simply the soft and strategic stuff between programs.

Handoff to groups	Handoff to ministry	Handoff to mission
-Major series / Big launch -Conn. Card / Announce / Booth -Decision Counselor to <i>Starting Point</i> -Website	-Conn. Card / Announce / Booth -301 Counselors to Ministry -Ministry Expo -Website	-Conn. Card / Announce / Booth -Business Cards (<i>Invest & Invite</i>) -Reach Beyond Insert / Booth



Our Staff Values.

- 1. Live a God centered life**
 - Authentically live our vision
 - Be men and women of integrity
 - Be prayerfully dependent
- 2. Engage in relational ministry**
 - Be a servant leader
 - Value volunteers
- 3. Function as a Biblical community**
 - Do ministry as a team
 - Be loyal and respectful to our leaders and each other
 - Build our relationships on trust
- 4. Commit to continuous learning, creatively applied to further God's purposes**
- 5. Focus passionately on achieving eternal results**
 - Set goals
 - Work hard
- 6. Accept accountability to God and each other for the quality of our ministries**
 - Pursue excellence
 - Take ultimate responsibility for our ministry areas
- 7. Be wise stewards of God's gifts of people, time, and resources**
- 8. Choose a positive attitude**
 - My attitude is contagious

