

OUR MISSION

WE SERVE  
THE CHURCH  
IN HER MISSION  
OF MAKING DISCIPLES

OUR VALUES

**TRUSTWORTHY**  
ROOT EVERYTHING  
IN SCRIPTURE

+

**COMPREHENSIVE**  
MAKE IT EASY FOR HER

+

**COLLABORATIVE**  
CREATE TRUE HEROES

+

**INNOVATIVE**  
PURSUE THE SAVVY

+

**PASSIONATE**  
DO ONE MORE THING

OUR STRATEGY

**TRANSFORMATIONAL**  
EXPERIENCES

+

**CATALYTIC CONVERSATIONS**

+

**TRUSTWORTHY CONTENT**

+

**STRATEGIC DEVELOPMENT**

+

**SPECIALIZED SERVICES**

OUR MEASURES

THE **NUMBER OF CHURCHES** WE SERVE AND THE  
**DEPTH** TO WHICH WE SERVE THEM.