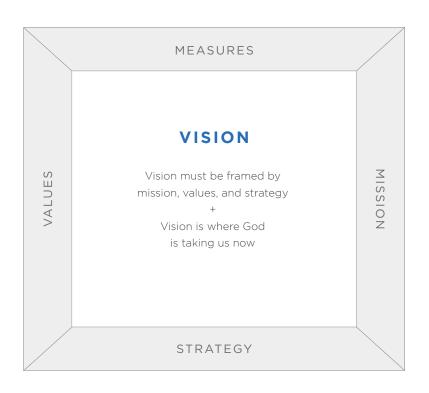


Framing and Executing a Vision



EXECUTING A VISION/GOAL

- 1. Set a Wildly Important Goal
- 2. Establish Lead Measures
- 3. Live with a Cadence of Accountability
- 4. Keep a Scorecard in Front of You

Vision Frame is from Auxano Consulting

Executing a Vision is from *The 4 Disciplines of Execution*