

Flock Strategy and Sheep Strategy

FLOCK: Our overarching discipleship strategy

Mission is *what* an organization exists to accomplish, and the strategy is *how* the organization accomplishes it. The Church's mission has been given to us by Jesus—to make disciples (Matthew 28:19-20). Because the mission is so important, we must think wisely about *how* to fulfill the mission in our contexts. Strategy for our flock is the “transformational loop.”

SHEEP: Our strategy for each person at important moments in their journey

We are commanded to shepherd God's flock among us until Jesus, the chief Shepherd, returns (1 Peter 5:2,4). As we care for the flock, we must also have a strategy for each sheep—particularly at important moments in each person's journey as a disciple. The important moments require *intentional processes* and *relational people*.

Intentional Processes:

- A first-time guest
- A new believer
- A person who signed up for a group for the first time
- A person who expresses interest in serving for the first time
- A person who gives for the first time
- A person who goes on a Faith Adventure for the first time

Relational People:

Healthy leaders must shepherd people in each of those moments. Processes are important for scaling, but people shepherd others—not processes.

