

# **Evaluating Risk and Reward** in Decision-Making

V	
Y	E 3.

Make the communication and the execution a high priority.

Low Risk / High Reward

REWARD

### **MAYBE**

Decide in community & with great intentionality

High Risk / High Reward

# YES, IF...

Yes, if you can guard against this competing with higher priorities.

Low Risk / Low Reward

## NO

Don't proceed as the juice isn't worth the squeeze.

High Risk / Low Reward

 $\mathsf{R}\;\mathsf{I}\;\mathsf{S}\;\mathsf{K}$ 

# **QUESTIONS TO ASK:**

- 1. What are the risks associated with this decision?
- 2. What are the rewards associated with this decision?
- 3. Where would this decision be placed on the framework?